



HGS CREATIVE MARKETING

Price Sheet

2020

Photography

- High and low resolution images delivered via Dropbox
- 48hour turnaround (+\$70 for 24hour)

Size	Sq. Footage	Time	Price
Small	<1200	3 hrs	\$250
Medium Small	1200 - 2200	3.5 hrs	\$300
Medium	2200 - 3200	4 hrs	\$350
Medium Large	3200 - 4200	4.5 hrs	\$400
Large	4200 - 5200	5 hrs	\$450
X Large	5200+	5.5 hrs	\$500

Videography

- Address, Sq. Footage, Bed/Bath Count, & Proximity w/ Agent Logo and Contact info
- Branded and Unbranded edit (for MLS)
- Social Square Edit +\$50
- 5 day turnaround (+\$200 for 48 hour turnaround)

Size	Sq. Footage	Time	Price
Small	<1500	4hrs	\$400
Medium	1500 - 3000	4.5hrs	\$450
Large	3000 - 5000	5hrs	\$500
X Large	>5000	>6hrs	\$600

Photo & Video Extras

Sunset Shoot	\$100 when purchased w/ photo
Design Shoot	30% addition to standard photo price
Aerial Photos & Videos	\$100 when purchased w/ photo or video
	\$250 aerial video only
Amenities	\$75 pool, tennis court, gym, etc.

Graphic Design

E/blast and Newsletter Design & Scheduling (per 1 campaign)	\$175/ week
Offer Memorandum Design & Edits	\$85/ hour
Postcard Design/Edits & Scheduling	\$85/ hour
Door Hanger Design, Print and Deliver	\$85/ hour
One Page Flyer Design	\$85/ hour

Website (wix or squarespace)

Website Creation (not including wix/ domain fees)	\$450
Website Edits	\$85/ hour

Digital Marketing

Ad Setup (Facebook Business)	\$175
Ad Setup (Google & YouTube Ads)	\$175
Ad Maintenance (Facebook Business) per 2 campaigns	\$100 weekly
Ad Maintenance (Google Ads) per 2 campaigns	\$100 weekly
Google My Business Setup	\$125
Google My Business Edits	\$85/ hour

Organic Social Media

4-5 Social Posts and 6-10 Story Posts per week	\$175/ week
Organic Social Growth (gain followers/ likes)	\$175/ week

